



Join us at a Leading Aged-Care Multinational B2B Conference/Expo Show Care Expo Shanghai China

November 17 – 18, 2015, Shanghai China

Welcome to Care Expo Shanghai 2015!

On behalf of the U.S. Consulate General in Shanghai, the U.S. Commercial Service in Shanghai is pleased to invite American companies to participate in the USA Pavilion at the **Care Expo China 2015**.

We welcome you to join us at this year's show to promote your American products and services to China's aged-care industry.

Care Expo is the largest, longest running multinational B2B conference/expo for aged-care in China. No matter how small or large your aged-care organization may be, Care Expo is designed to meet your marketing and business outreach needs in China. The Care Expo's exhibition floor offers your business direct access to the extraordinarily large aged-care industry in China, and you will have an opportunity to connect with major players in the industry including local businesses, associations and government officials.

The two-day Care Expo provides an opportunity for organizations that are currently doing business in China to find new customers and a venue to enhance their competitive advantage. For those companies that are new to the China market and want to explore opportunities in the rapidly growing aged care industry, Care Expo is the right platform to learn about and penetrate this sector. At the 4th Care Expo, an exhibitor can expect over 7,000 square meters of exhibition space and more than 5,000 visitors and attendees. If you are interested in participating in this year's event, please contact our office or the show organizer for more information.

We will have a booth within USA Pavilion this year to help all U.S. exhibitors promote their products at the show. I welcome you to Shanghai and look forward to working with you at this year's event.

Rhonda Sinkfield
Commercial Officer
U.S. Consulate General



Exhibitors at the USA Pavilion Receive:

- Fully furnished, standard booths in a prime location
- On-site counseling by U.S. Commercial Service throughout the show
- Enhanced booth decorations for exhibitors in USA Pavilion
- Complimentary refreshments in the USA Pavilion
- Leaflet to introduce USA Pavilion participants
- VIP tour visit to USA Pavilion
- Exhibitor brochure to introduce U.S. exhibitors' products

For more information:

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